“Crafty Nurse” Text Website Outline

* Home
  + About Us
    - Our Workspace
    - Our Makers
    - Contact Us
  + Custom Products
    - Badge Reels
    - Mugs
    - Clothing
  + Get A Quote
  + Reviews

A screenshot of a computer

Description automatically generated

1. The topic of this website is a storefront for my wife’s crafting hobby.
2. The purpose of this website is to promote, give information, and sell her products.
3. To make my wife happy.
4. Show picture examples of products, the workspace, meet the makers, contact information, quoting, and promoting reviews with a comment section.
5. Target audience is anyone wanting to purchase the items promoted on the website.
6. Content included will be mostly pictures and text information, with a fun twist, maybe adding a game to the home page for fun.
7. 1. Text
      1. Product Descriptions, highlighting key features, materials used, and special techniques.
      2. Informational content, crafting process, inspiration behind the products, the story of the makers.
      3. Contact information, a contact page including email and possibly a contact form for inquiries.
      4. Quoting, visitors can request quotes by selecting items and quantities, with special requests on custom order products.
      5. Reviews and comments to encourage customer feedback.
   2. Graphics
      1. Product images of the crafting process from various angles
      2. Workspace photos to give the visitors a behind-the-scenes look at the creative process.
      3. Meet the makers with photos and short bio.
      4. Promotional graphics with eye catching banners or graphics promoting discounts, new arrivals, or special events.
      5. Fun quirky elements related to the in site game.
   3. Media
      1. Video content of maybe a short showing the crafting in progress.
      2. Game from an outside source likely with instructions
      3. Social media integration with buttons linking to social media storefront page.
   4. Overall Style
      1. Fun and engaging design that is visually appealing to the user.
      2. Consistent colors and branding throughout.
      3. Mobile responsiveness to ensure the website looks good on various devices.